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c/o Philips Japan, Ltd., Philips Bldg., 2-13-37, Kohnan,
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(74) Agents: **TSUGARU, Susumu** et al.; c/o Philips Japan,
Ltd., Philips Bldg., 2-13-37, Kohnan, Minato-ku, Tokyo
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(71) Applicant (*for all designated States except US*): **KONIN-
KLIJKE PHILIPS ELECTRONICS N.V.** [NL/NL];
Groenewoudseweg 1, NL-5621 BA Eindhoven (NL).

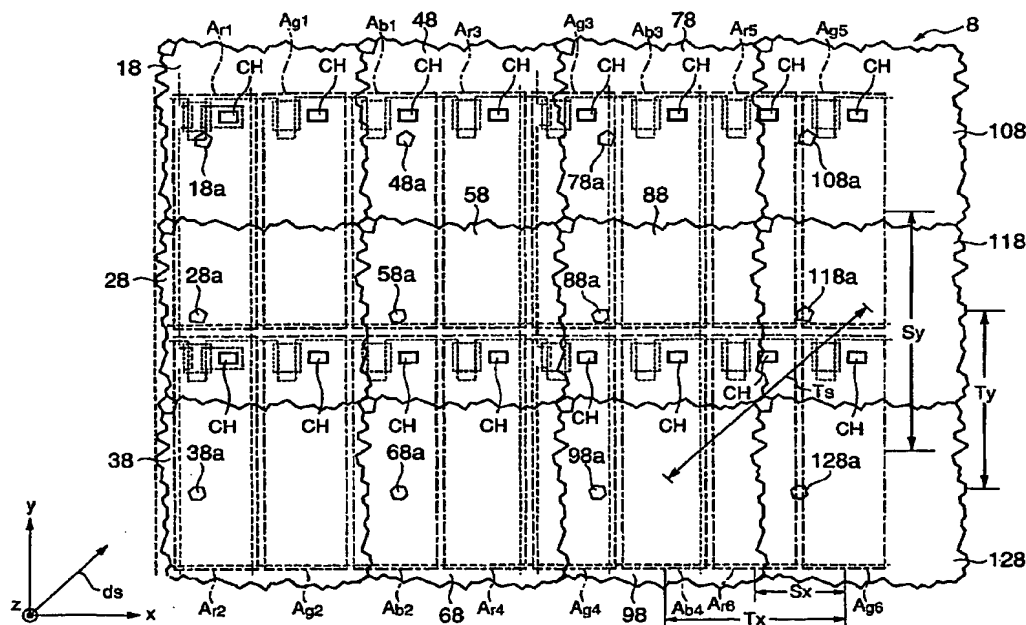
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(72) Inventor; and

(75) Inventor/Applicant (*for US only*): **SUMI, Naoki** [JP/JP];

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(54) Title: A REFLECTIVE STRUCTURE AND AN IMAGE DISPLAY DEVICE



(57) Abstract: A reflective electrode substrate (1) comprises a supporting member having a plurality of first fundamental surfaces (Sf) each having portions (K1, K2) differing in their height, a plurality of undulating portions (18 to 128) formed on the supporting member arranged in the x direction at a undulating portion pitch (Tx) and a plurality of reflective electrodes (Er1,..., Eg6). The plurality of fundamental surfaces (Sf) are arranged in the x direction at the pixel pitch (Sx) and the undulating portion pitch (Tx) is a non-integral multiple of the pixel pitch (Sx).

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